



TEAM UP

About Essex Printing and Events Magazines

Essex Printing and Events Magazines is a full service commercial printing and marketing company located in Centerbrook, CT. The company provides a wide array of print and design services and has won 28 major print awards in the last 7 years. The company also produces and publishes Events Magazines for 12 towns along the Connecticut Shoreline and into the Connecticut River Valley. Events Magazines are CT's #1 Local News Source. The quarterly magazines reach every home and business in the respective towns, and are popular with readers and advertisers alike. Essex Printing and Events Magazines has proudly been serving its customers for over 25 years.

For more information call 860-767-9087 or go to: www.essexprinting.com and www.eventsmagazines.com.

**For Connecticut Cancer Patients
and Their Families**



What is TEAM UP?

It's a way of doing even more together as partners in the fight against cancer. Sadly, most everyone has been affected by cancer today—whether in a personal fight or that of a friend, a family member, a co-worker, a neighbor... Cancer has no rules or regard for anyone's personal circumstances. That is where the Connecticut Cancer Foundation ("CCF") comes into play. CCF is there to help by providing financial support to cancer patients and their families who need the help.

At Essex Printing and Events Magazines, we also want to help. We have developed a program that joins together CCF, Essex Printing and Events Magazines and new business partners to assist cancer patients and their families.



CCF Mission:

To financially assist Connecticut cancer patients and their families and to fund cancer research. For the past 32 years, through its CT Cancer Patient Assistance Program, CCF has granted \$5.9 million to more than 6,000 Connecticut families dealing with the financial hardship that often follows a cancer diagnosis. In addition, CCF has donated more than \$2 million to support ongoing cancer research at Memorial Sloan Kettering Cancer Center. CCF is a unique organization that provides direct financial assistance to Connecticut cancer patients for rent/mortgage, utilities, food, medications and more.

For more information please visit our website: www.ctcancerfoundation.org.

The Connecticut Cancer Foundation ("CCF") is a non-profit organization with a 501(c)(3) designation.

Here is how TEAM UP Works:

- 1. Advertise in Events Magazines.** When your business places an advertisement in any Events Magazine published in 2019, 15% of the gross proceeds of each advertising sale will be donated by Events Magazines to CCF.
- 2. Promotional Items Advantage.** Do you need hats, mugs, pens, t-shirts, coasters, etc.? As a Team Up member, you will receive priority pricing for promotional items. In addition, for 2019 a portion of the gross proceeds will be donated by Essex Printing to CCF.
- 3. Receive Printing Discounts.** By joining Team Up, you will enjoy 10% discounts on any printing with Essex Printing for 2019—that could be letterhead, business cards, brochures, flyers, programs, menus... whatever your printing needs may be.
- 4. Thank You.** Your business will be recognized as a Team Up member on Essex Printing and Events Magazines websites, in the Events Magazines, and in our social media posts. This includes a short business description on our website with a link to yours.

TEAM UP is a Means to:

- Support CCF and those who are in the fight against cancer
- Support your community via the dissemination of local news
- Get more for less
- Advertise for less
- Receive promotional items for less
- Print for Less
- Receive recognition as a Team Up Member
- Form part of a collective movement

TOGETHER WE CAN MAKE A DIFFERENCE!